



We strongly believe that seeing - is believing. Brochures and slides can only go so far in setting the scene; it is by touching each of the elements of collaboration that you are able to visualise what can be done, and only by seeing these elements working together can you experience the true extent of what is possible.

This is why Touchbase have worked closely with Cisco to create an exceptional Executive Briefing Centre in our London City Office. This Showcase pulls together working examples of every part of collaboration, many of which we believe cannot be seen in any other UK showcase – providing you with the perfect opportunity to fully appreciate an integrated Collaboration Architecture.

THE SHOWCASE EXPERIENCE

In one location we are able to provide you with a 'hands on' look at what is changing in four key areas of collaboration:

Mobile – how smartphones, tablets and Cisco Cius can become an integral part of your collaboration infrastructure.

Visual – how video can be as easy as voice, enabling face to face collaboration from anywhere using any device.

Virtual – how you can virtualise your UC and collaboration services, as well as the desktop, to reduce costs and improve manageability.

Social – how you can go beyond talking about social media and make it an integral part of your contact centre and enterprise.



WHAT YOU WILL SEE

Our showcase is not built on concept demonstrations, but the latest versions of Cisco applications and solutions that demonstrate what is achievable with Cisco Collaboration.

Unified Communications – you will be able to see every aspect of UC and Collaboration and how this seamlessly integrates with the desktop through Cisco CUPC, with Microsoft IM Client and with mobile devices using Cisco Jabber.

Contact Centre – we have the capability to show both UCCX and UCCE fully integrated into Finesse, Cisco's next generation agent desktop environment and the unique and comprehensive reporting capabilities of Cisco Intelligence Centre. We can also show you how to integrate your contact centre into the world of social media with Cisco Social Miner.

Virtualisation – this has been proven in our showcase, with all Collaboration components running in a virtualised server environment and desktop applications running under Cisco VXi – virtualised desktops powered by IP phones.

Video & Telepresence – can be seen across every element of our showcase from a point to point video call, through to a fully integrated Call Manager video solution utilising both Cisco and Cisco Tandberg End Points.

Mobility – see a Cisco Collaboration solution fully integrated with Apple, Android and Blackberry tablets and smartphones, as well as the enterprise class Cisco Cius fully integrated with video and IM.

WHO SHOULD ATTEND

For those organisations that have already made the investment in a Cisco Collaboration Architecture, a visit to the showcase in the Touchbase EBC is the perfect opportunity to see what can be achieved with the investment that you have already made in Cisco.

If you are currently utilising another vendor's business communications platform, then a visit to our EBC will help you see what options are available to you in terms of Cisco Collaboration either as an evolution of, or a complementary component of your current environment.

In both cases, our approach is to provide you with a personal experience, tailored to the needs and interests of your organisation. We will meet with you either face to face or over WebEx to understand your specific requirements and then construct a briefing session to address these.

The length of the briefing session is dependent on your interests and can range from 90 minutes through to a full half day.

At the end of the session we are convinced you will leave having seen something you have not seen before. You will have a greater understanding of Cisco Collaboration and how all of the elements piece together, and most certainly, you will have a clearer view on where you want to take the Collaboration Architecture within your own organisation.

To book your visit to the Touchbase Executive Briefing Centre, please contact the Touchbase team on +44 (0)20 7878 7000 or email us at info@touchbase.co.uk.

